



BIRTHDAY FUNDRAISERS FOR CAM!



Creating a birthday fundraiser is a popular way to give back to a cause or charity you care about on your special day. It works by asking friends and family members to forgo birthday gifts, and instead, donate funds to CAM.

SIMPLE 'HOW TO' STEPS

1. Make your birthday the fundraiser deadline date.
2. Draw others into your story – why do you believe in CAM so much?
3. Use social media to spread your message.
4. Make a specific request to your supporters – set a specific amount to raise.
5. Don't forget to share offline – word-of-mouth, emails, texts, face-to-face.
6. Plan a birthday party that doubles as a fundraising event.



CAM accepts donations in the form of cash, check or online donation. All donations to CAM are tax deductible. Those who donate to CAM will receive a tax letter at the end of the year.

FOLLOW US ON



WWW.CAM-SA.ORG

*CAM'S MISSION IS TO SHARE THE LOVE OF CHRIST BY PROVIDING
IMMEDIATE ASSISTANCE AND ENCOURAGEMENT TO PEOPLE IN CRISIS.*

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