

Creating a neighborhood that lifts up All

Displacement,
Homelessness, & working poor

Strategies for supporting those that currently live here and that we currently serve as well as new businesses and new neighbors.

McCullough Ave Consortium Study Group

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How do we begin discussing this issue?

- The Guiding Principles can set the context for this discussion
- Branding can also set the context
- What sets this area apart from identifiable urban areas (i.e. the Pearl, or King William)?
 - Combination of **churches, nonprofits,** and **healing organizations** amongst business, art and housing
- Great Quote from an article on Gentrification: Gentrification and displacement, then are symptoms of the scarcity of quality urbanism. The driving force behind both is the far larger process of spiky reurbanization propelled by public and private investment. ...All of which points to the crucial task ahead: creating more inclusive cities and neighborhoods that can meet the needs of ALL Urbanites. -
City Lab: The complicated link between Gentrification and displacement.

How do we Lift up All?

- Plan for the continued inclusion of a diverse population that is ethnically and economically diverse.
- Branding our neighborhood, allows for that to be one of the reasons that developers and new urbanites might want to move into this area. It's focus on "lifting up all", helping and creating a purposeful means to do so (i.e. the existing organizations that provide a defined way to help)
- Educating new businesses and current business on how we are going to "lift up all" and help that may include **setting up everyone for success** (i.e. no handing out of money, setting up clear boundaries, communicating with experts, training)

Specific Guiding Principle:

showcase

the neighborhood's cultural and spiritual history and future:

Brand



Identity



Public Art



Giving

