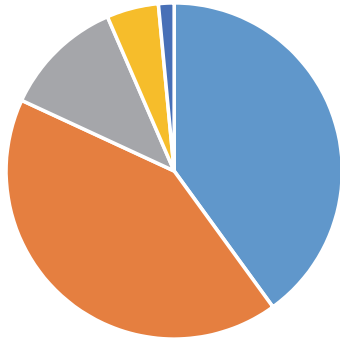


# Christian Assistance Ministry 2017 Annual Report

**CAM's Mission** is to share the love of Christ by providing immediate assistance and encouragement to people in crisis. **We accomplish this mission by acting as an "emergency room of social services"**. Like an emergency room that treats people with chronic issues, serious emergencies, or even one time issues. CAM may help a person avoid a further crisis; we may help someone with their first step toward self-sufficiency, or we may help someone overcome a barrier that would prevent them from moving forward. In an emergency people can't wait for an appointment or may not know who to ask for help. Our model of services address issues of immediacy and accessibility. By providing a central place for all people to go without an appointment or burdensome demographic requirements, we provide vital help immediately and guide them to the specialist (local nonprofit) that can address any systemic issues.

## CAM's Strength is leveraging the power of "in-kind" resources to minimize costs.

- \$400,000 Clothing & Hygiene items
- \$419,000 Volunteers
- \$116,000 Locations
- \$50,000 Strategic Planning Consultant
- \$15,000 Gift Cards



**CAM staff generates 1 million dollars of "in-kind" revenue.**

## CAM's PURPOSE

Is to be a place that provides us with a means to share God's love by being proximate with those who need it. To walk in their shoes, to hold their hand, to experience their need. We can't make a difference if we don't know the people who need our help.

## CAM PROVIDES

- 40,000 were provided food
- 20,000 were provided clothing
- 5,000 individuals received financial assistance (prescriptions, utilities, and ID help, etc.)
- 2,000 were given transportation for medical and work
- 325 Back Packs/Back to School "Adopt a Child" program
- 830 Emergency Christmas Store
- 267 Received a hair cut for employment

## CLIENTS SERVED IN 2017

### 50,000 Individuals served



75% are working poor families (families, men, women and children from low income to poverty)



25% are homeless (couch surfing or on the street, may face issues of mental and physically illness)



25% are children (14,000)

## THE BUDGET

**CAM manages a budget totalling: \$2,203,707**

- Cash Revenue: \$1,203,707
- "in-kind" Revenue: \$1 million
- CAM Staff: 11 employees

## SUPPORTED BY

### Diversified Revenue

- 86 Local Churches – 15%
- Foundations (Family & Corporate) – 24%
- United Way of Bexar Country & San Antonio – 15%
- Individuals – 27%
- Annual Fundraiser – 19%

### NO GOVERNMENT FUNDING



**cam**

christian  
assistance  
ministry

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San Antonio, TX 78215  
**(210) 223- 4099**

5084 DeZavala Rd.  
San Antonio, TX 78249  
**(210) 697-5771**

[www.cam-sa.org](http://www.cam-sa.org)

# CAM'S VISION FOR THE NEXT 10 YEARS



- Raise awareness-utilize our highly visible downtown location (now in the burgeoning urban corridor of downtown) as a means to promote the mission, increase resources and serve more.
- Increase services- more resources for those served and more people through new donated locations.
- Recognized experts by using our knowledge of clients served, data collected and expertise to support nonprofits and funders seeking to partner and work on systemic changes.
- Replicable—CAM will become a replicable resource for churches— “ministry in a box”. We will develop a way to share how we operate, help other churches create similar ministries and have a means to train and provide tangible resources for expansion of services in areas we don’t serve.

## Outcomes:

- CAM brings those who have, to those who need, and is able to organize and disseminate this excess of clothing, food, time and dollars; putting well over a half a million dollars’ worth of “in-kind” resources into the community annually.
- People are helped before having to turn to government supports; saving the community important resources and dollars.
- People’s needs are met immediately with more than 50,000 served annually who may avoid crisis or, in the short term, are helped until they can gain access to long term programs and solutions.
- Mercy to those that may never be able to help themselves due to mental and physical illness
- CAM has served over 1 million citizens in the past 40 years since opening in 1977

*“When you harvest the crops on your land, do not cut all the way to the corners of your field. Don’t pick up the grain that falls on the ground. Leave it for the poor...”*  
Leviticus 23:22



## 2018 BOARD OF DIRECTORS

Tommy McDonald – *President*  
Diana Morehouse – *Past President*  
Grace Labatt – *Vice President*  
Marci Aguirre – *Treasurer*  
Tricia Tobin – *Secretary*  
Lisa Allen  
Molly Amini  
Carrie Catalani  
Eileen Cochran  
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George Cowden  
David Held  
Marlise Kercheville  
Claude Koontz  
Cassandra Leune  
Nancy Maloy  
Leslie Morrison  
Eric Morse  
Kirsten Silberschlag  
Laurie Truax

## RUBY

Ruby received one of CAM’s backpacks through our “Adopt a Child” back to school program. Each child receives everything their grade and specific school requires. CAM adds uniforms, socks, and underwear. Ruby was so proud when she picked it up and secure in knowing she had the exact items need to start school. We often have more children that we can help and even more people to want to “adopt a child”. CAM’s vision for the next 10 years will mean we can have the space and ability to include more donations for children like sweet Ruby.



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## WHY WHEAT

CAM’s wheat logo references the idea that we all have a harvest to share. Not just the things that are left over but that we are to plan for sharing our harvest by not cutting the corners; giving part of our harvest to those in need. We hope that CAM’s corner is just that, a visible display of our commitment to God’s commandment and a source of hope for those in need.

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