



## QUESO SPONSOR INFORMATION

**SATURDAY NOVEMBER 11, 2017**  
**2:30 - 5:00**  
**110 MCCULLOUGH**

# 1ST ANNUAL QUESO MELTDOWN

Similar to a chili cook off-we will be tasting and judging the best Queso's in town. This event will be open to the public and will include *live music, vendors and lots of cheese!*

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Guest, **LISA FAIN** the "Homesick Texan" will be one of the celebrity judges. She has her 3rd cookbook coming out in September, called **QUESO** and will be there to meet and autograph books. [www.homesicktexan.com](http://www.homesicktexan.com)



### How You Can Participate:

- Be an event sponsor (sponsorship on our social media, website). CAM has thousands of supporters, hundreds of churches with thousands of members and a great social media presence. Lisa Fain will be on a publicity tour and this will increase the PR and Marketing value of your participation. Your sponsorship will benefit from the large audience.
- As a sponsor you can enter your Queso into the contest (amateur and professional) for free! This includes an event t-shirt, entry into the competition and a prize!
- Donate "in-kind" items that your business could provide (i.e. chips, cups, paper goods, beer samples, margarita samples, etc.) Get your business products in front of a lot of people.
- Attend and enjoy a fun afternoon trying Queso, while also doing good for others! Individuals can come the day of the event. Please bring a bag of beans or rice to donate and a \$5 entry fee which will purchase a bag of chips (additional bags \$5)
- Purchase a \$25 VIP Ticket, Your purchase will mean that a spot is saved for you to attend, you will receive a CAM Fiesta Medal, and access to the VIP area which will include special refreshments.

All proceeds benefitting *Christian Assistance Ministry* (CAM). CAM is a San Antonio based nonprofit providing services to 50,000 people annually. CAM helps working poor families, children, elderly, homeless, veterans etc. by providing food, clothing, and financial assistance to help people through a crisis or avoid a more serious crisis.



# QUESO SPONSOR REGISTRATION FORM

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

**SPONSORSHIP LEVELS:** All Sponsors can enter the **Queso Meltdown** free of charge and will receive level recognition on website, social media, promotional materials, t-shirt. **For Lead Sponsorship**, CAM is able to work with the sponsor for additional PR and marketing recognition at event and media.

**The Big Cheese [LEAD SPONSOR] :** (\$5,000 and up) 10 free t-shirts

**Sharp Cheddar Sponsor :** (\$2,500) 5 free t-shirts

**Spicy Jack Cheese Sponsor :** (\$1,500) 2 free-t-shirts

**Gouda Sponsor :** (\$500) 1 free t-shirt

**In Kind Sponsor :** \_\_\_\_\_

**BECAUSE IT'S  
NEVER TOO CHEESY  
TO GIVE BACK!**

Sponsorship Level \_\_\_\_\_/Enter Queso Meltdown yes/no (circle)

Name to appear in print: \_\_\_\_\_

Signature: \_\_\_\_\_

**Please return this form to**  
Christian Assistance Ministry  
110 McCullough Ave  
San Antonio, TX 78215  
Fax: (210) 354-3067

Thank you for your support!!



Contact Sarah Stone at 210-223-4099, [ssstone@cam-sa.org](mailto:ssstone@cam-sa.org) with any questions  
or visit our website at [www.cam-sa.org](http://www.cam-sa.org)